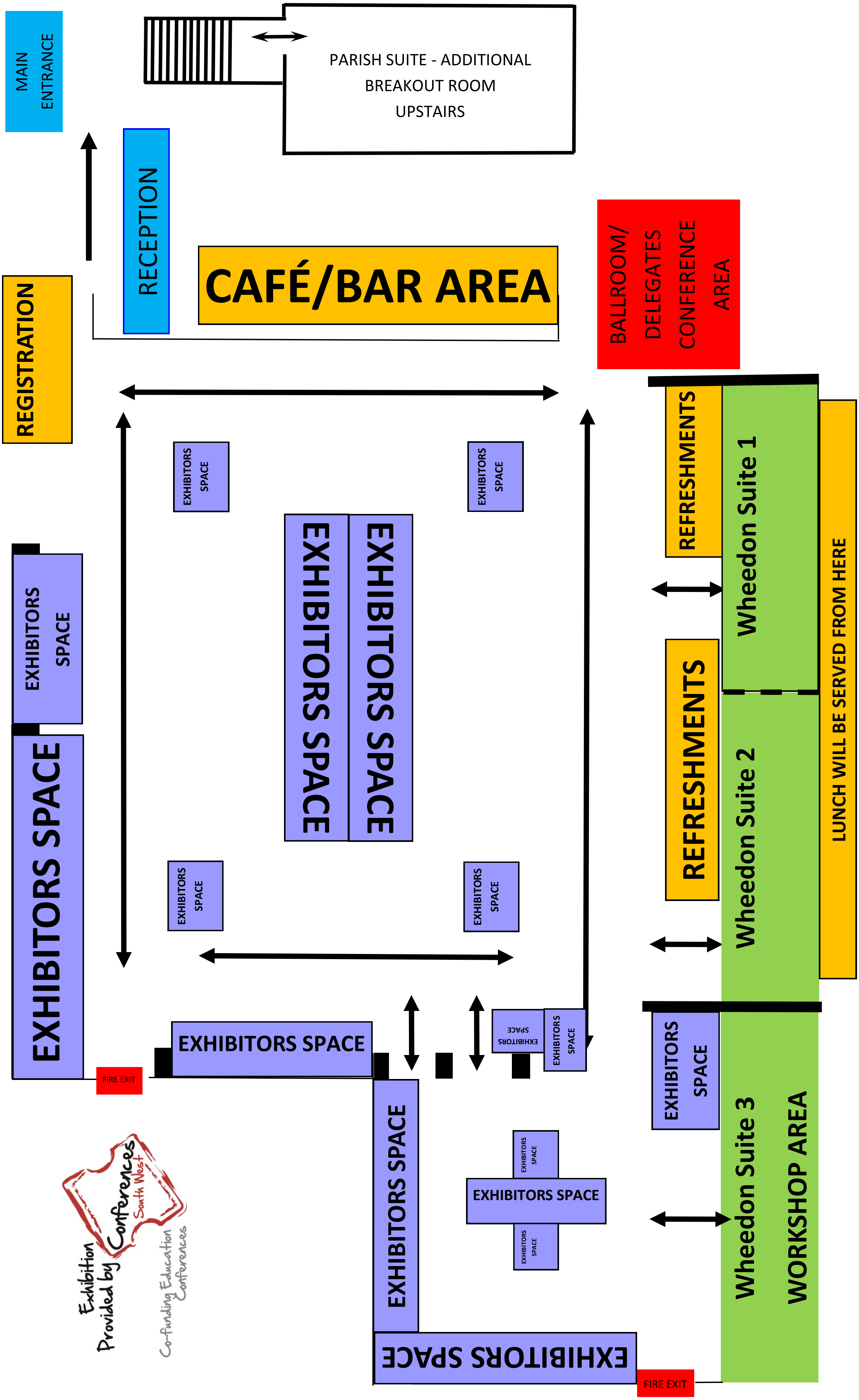SSE CONFERENCE—23RD FEBRUARY 2018 LAYOUT PLAN